

# News Bulletin

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#### **Upcoming Events:**

January 28 Cisco Networking Academy 10-Year

Anniversary Observance at State Capitol

January 28-31 Public Hearings for Perkins IV State Plan

(6 locations)

February Career and Technical Education Month

February 1 Breaking Traditions Award Deadline

National Job Shadow Day

February 10-16 National FBLA-PBL Week

National FCCLA Week

February 23- National Entrepreneurship Week

March 1

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- Draft State Plan for Perkins IV Now Posted for Public Comment

## Missouri P-20 Council Releases Workforce 2025 Report

In December, Gov. Matt Blunt received the Workforce 2025 Report aimed at identifying ways to strengthen Missouri's future by preparing students now for the workforce needs of the future, as well as retraining current workers who will make up more than half of Missouri's workforce in the year 2025.

The report is the first from the P-20 Council, a new group that was created when the governor signed authorizing legislation last year. The council, comprised of the heads of the Departments of Elementary and Secondary Education, Higher Education, Economic Development, the Coordinating Board for Higher Education, and the State Board of Education, is focused on coordinating learning from preschool education (P) to graduate school and the workforce (20).

To access the report, see the P-20 Council's Web site at www.p-20.mo.gov/workforce2005.html.

## Adult Education and Literacy Program Invites Bids for FY2009 Services

The Adult Education and Literacy section has released the AEL Program Invitations For Bid for private entities and the Grant Application for public entities. This is an open and competitive process to award contracts and grants for operation of AEL services in the State of Missouri beginning July 1, 2008. Both application deadlines are 4:00 p.m., March 31.

A pre-bid conference will be held 9:00 a.m., Jan. 16, in the auditorium of the Secretary of State Office Building, 600 West Main, Jefferson City, Mo.

For more information and the forms, go to www.dese.mo.gov/divcareered/adult\_ed\_and\_literacy\_index. htm.



### **PSAs to Deliver Career Education Messages**

In observance of February Career and Technical Education Month, the Division of Career Education has developed a series of radio public service announcements that will air on Learfield Communication stations,

including their agriculture stations and the Tiger Network.

In addition to the Learfield stations, the 60- and 30-second spots are being offered to all radio stations and other venues across the state.

Companion "tagged" spots also are available for area career centers and community colleges to individualize and place with local media during the month of February.

The PSAs are now posted to the Division's website. A link to an online popularity poll also is provided. Schools are encouraged to be creative in ways to broadcast the PSAs with students, too. CD-ROMS and/or PSA scripts are available upon request.

A team of students at Summit Technology Academy in Lee's Summit, Mo. also were named national winners of the inaugural video PSA contest sponsored by the Association for Career and Technical Education.

Celebrations in observance of February CTE Month include National Job Shadow Day; Missouri proclamation signing at the State Capitol; celebrations of FBLA, PBL, and FCCLA student organizations; and National Entrepreneurship Week.

In conjunction with Entrepreneurship Week, Missouri business and marketing students are conducting a flyer contest. The deadline to submit entries is January 25.

For more information about CTE Month activities, resources available, and to listen (and vote for) the PSAs, go to <a href="https://www.dese.mo.gov/divcareered/cte\_month.htm">www.dese.mo.gov/divcareered/cte\_month.htm</a>.